

Seminar—Will YOU be in attendance?

There is still time to register...

ASIS Central Pennsylvania Chapter 79 is pleased to announce and open registration for our Annual Seminar, *Executive Development for the Security Professional: A Leadership Seminar*, to be held May 20, 2011, from 8:00 AM to 3:30 PM, at the Hershey Country Club.

This exciting program will afford an opportunity for top-notch professors and exemplary business leaders to deliver dynamic presentations similar to those offered at the Wharton/ASIS Program for Security Executives, and the ISMA Security Executive Development Program at the Kellogg School of Management. We are confident that this year's seminar will provide maximum appeal with unprecedented value to a wide audience of security and corporate professionals from central Pennsylvania and beyond.

The program will run from 8:00 AM to 3:30 PM, allowing for plenty of time on the Hershey Country Club's enviable greens and time to enjoy the Hershey Spa's world-renowned spa services and amenities. In addition, Hersheypark will be open for the season. Reservations at the Hotel Hershey and Hershey Lodge may be available at a reduced rate – please email Steve Hensley (stephen.hensley@highmark.com) if interested in hotel accommodations.

Registration includes a Continental Breakfast and Buffet Lunch.

Individual/Student Registration: \$125.00/\$35.00

Sponsor Registration: (includes one individual registration): \$175.00

Exhibitor Registration: (includes two individual registrations): \$300.00

You may REGISTER and PAY ONLINE or You may register by completing and emailing the appropriate form, or by mailing to the address indicated on the registration form. Please pay your registration fee by check or credit card as listed on the registration form.

See the accompanying forms in the newsletter, or visit our website at <http://paasis.wordpress.com>

An award winning newsletter
for the second straight year!

Next Meeting:

April 21, 2011

Location:

Picard Grand Pavillion at Hershey Country Club

Hershey, PA 17033

Speaker: Timothy Shellenberger, CPP and detective Steven Beard,

Topic: Private/Public Security Cooperation

Cost: none, breakfast will be provided for a fee of \$10.00

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Calendar of Events for Chapter 79

Board Meetings

Board Members

April 20—Bear's Den—Hershey Lodge
May 11—Bear's Den—Hershey Lodge (Seminar Planning Meeting)
June 15— Appalachian Brewing Company—Carlisle Pike
July—No Meeting
August 17—Appalachian Brewing Company—Carlisle Pike
September 14—Bear's Den—Hershey Lodge
October 19—Appalachian Brewing Company—Carlisle Pike
November 16—Bear's Den—Hershey Lodge
December 14—Appalachian Brewing Company—Carlisle Pike

ALL ARE WELCOME TO ATTEND

Start time
is 6PM




Chairperson	John Maffey CPP
Vice Chairperson	Chuck Gouldner, CPP Bill Miller, CPP, PSP, CFI
Secretary	
Treasurer	Tracey Bray
Membership Chairperson	Tim Shellenberger, CPP
Program Chairperson	Stephen Hensley
Newsletter Editor	David Crozier Jacquie Lively-LaFata, CPP
Legislative Rep	
ASIS Foundation Rep	Mick Moritz, CPP Steve Kristovensky, CPP
Certification & Education Rep	
Placement Chairperson	Mike Nagurny, CPP
Law Enforcement Liaison	Lt. Rich Kovalik
Private Security Services Council Rep	Wayne Wheeler
Webmaster	Beth Elliott
Historian	Dave Sherrid
CSO Council Rep	Rick Kelly, CPP
Young Professionals Chairperson	Katherine Chadwick

Chapter Meetings/Educational Programs

Please try to join us at the following monthly meetings...

- April 21—Hershey Country Club**
- May 20— Annual Seminar (Hershey Country Club, Details to Come)
(There will be no May Chapter meeting)**
- June 16—Camp Hill Giant**
- July—No Meeting**
- August 18—Camp Hill Giant**
- September 8—Golf Outing (Links at Gettysburg, details in newsletter)**
- September 15—Hershey Country Club**
- October 20—Camp Hill Giant**
- November 17—Hershey Country Club**
- December 15—Camp Hill Giant**
- December 16—Chapter Christmas Party (Hershey Park, Details to Come)**

Meeting Structure/Format

Meetings are scheduled from 7:45-9:30

- Breakfast and networking 7:45 - 8:10
- 8:10 - call to order
- Pledge
- Moment of silence
- Welcome remarks and meeting agenda
- Introductions around room
- Chair reports
- Good of the order
- 8:45-9:30 - speaker
- Close of meeting

Chapter Officers Reports

Chairman's Comments

Dear Fellow ASIS Chapter 79 Members,

We continue to see solid attendance and participation by our members at the monthly Chapter meetings. Thank you to those who are engaged in these events and please do not hesitate to encourage your fellow members to join us once a month in either Camp Hill or Hershey.

Annual Seminar registration has topped 55 attendees as of the end of March placing us in a good position, should enrollments continue apace, to climb above the targeted 75 attendees. Please consider spending a day with your fellow chapter members gaining insights and experiences in managing and leading others. Please do not forget to invite others from outside the chapter who may benefit from the training.

On April 2, we held our CPP and PSP review courses at the Hershey Foods corporate headquarters. Ten and seven attendees respectively benefited from the full day of training helping them to prepare for these examinations. Special recognition and appreciation is due to Steve Kristovensky for assembling the day and hosting the event, Kevin Doss for his tireless presentation of a full day of PSP review material, and the CPP instructors for their preparation and presentations: John Gehrlein, Brian Baker, Michael Nagurny, Chris Hertig and Steve Kristovensky.

The nominating period has closed for Law Enforcement Officer and Security Professional of the Year awards. Recipients shall be announced at the Annual Seminar in May.

Please do not hesitate to contact me or any Board member with suggestions that might assist Chapter 79 and its members.

Respectfully yours,

John Maffey
jfmaffey@m3tcorporation.com
 717-790-0500 ext 112

Treasurer's Report

The current balance in the PayPal account as of 3/15/2011 is \$4,359.42. This balance reflects the monthly charge posted by PayPal of \$30.00 as well as Chapter seminar registrations and CPP/PSP review fees.

The following outlines the Chapter's checking account activity from the previously reported balance through 2/28/11:

	Debit	Credit	
Previous Balance 1/31/11			\$ 4,058.10
January Chapter Meeting		\$ 150.00	
Interest Earned 1/31		\$ 0.16	
Chapter Account Balance as of 2/28/11			\$ 4,208.26

Pending deposits not reflected total \$300 from the February Chapter meeting. Outstanding checks include \$310 payable to the Hershey Country Club from the same meeting.

Total Chapter equity as of March 15, 2011 is \$8,557.68.

Secretary's Report (Monthly Minutes)

<p>March 17, 2011 Location: Giant Community Room, Camp Hill Attendance: 27 members, 1 guest</p> <p>The meeting was called to order by Chairperson John Maffey CPP. He opened the meeting with the Pledge of Allegiance and a moment of silence.</p> <p>The Secretaries Report was noted as being in the latest issue of our Newsletter</p> <p>Treasurer's Report was not given.</p> <p>The Board met on Wednesday evening March 16th at ABC in Camp Hill. The following business was discussed.</p> <p>The golf outing is on the website and registration forms are available. A push for prizes and sponsors will now</p>	<p>be the focus and publicized in the Newsletter.</p> <p>Tracey will work with Dave to investigate an auction event for a fund raiser.</p> <p>The calling card program for wounded warriors was completed with \$36,000 in cards being presented at Walter Reed Hospital in Washington.</p> <p>Wayne Wheeler will purchase the webinars that were approved.</p> <p>It was recommended that the Chapter webinar programs be at noon in two locations. A survey will be completed to determine what the topics are and what locations should be used. The cost will be \$10 per member with lunch included.</p> <p>Anyone attending the CPP review course for will receive a CPP Study Guides as part of their</p>	<p>registration with the fee of \$50 for the course. The PSP will cost \$20 and will be held at the same time. Both will be held at the Hershey Corporate building.</p> <p>There are two nominations for Security Professional of the Year, one each for Law Enforcement Officer of the year and Chapter Member of the Year. Members are encouraged to send nominations to Rich Kavalich.</p> <p>Two names have been submitted requesting consideration for the free registrations to the Annual Seminars and Exhibits. Two will be awarded.</p> <p>Registration for the Annual Seminar looks strong at this point.</p> <p>The Tech Spotlight to be held at the end of regular meetings will be defined by using a 5 topic survey to see what type of topic is of</p>	<p>interest.</p> <p>New member feedback on our meetings was positive. A few comments centered on the availability to network due to the good attendance, another was the feeling of being welcome.</p> <p>Program schedule in coming months</p> <ul style="list-style-type: none"> ●April Public-private cooperation ●May- ●June – Airport security ●August-Drug Use in the Workplace ●September- ●October-Human Resources & Security ●November-Analytical design for business ●December- Insurance fraud and business continuity
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Program Review

Speaker John Sancenito, President INA
Topic: Dangers of Social Networking Sites

SNS use:

Freedom of ideas
Collaboration
Business contacts
Feel connected to large communities

Top 3 SNS

Facebook 63.58%
YouTube 18.87%
Myspace 2.18%

Facebook has 500 million users

They make billions selling information on users
MySpace sells demographic group information



Data Mining use

Information on people, where they work and live plus names of their children pictures etc.
Corporations need strong polices on sharing information including corporate information.
Most people do not know to use privacy setting. This leave more information open to those searching for it.

Facebook Phone book

Many people put phone books from Outlook in their Facebook. This can be dangerous to those whose information get made public.

Why should employers care

Lost productivity
77% of workers have Facebook accounts
61% have accessed their FB account at work
It is estimated that employees waste 2 hours per day on FB costing companies millions of dollars of non productive time.
SNS expose companies to viruses. Phishing scams and malicious code.
Increased bandwidth use can affect productivity if computer processing is slowed

Employees do dumb things with technology*

Vicarious liability

- Wrongful acts by employees in the course of their employment
- Employees sharing activity of their job
- Negative publicity posted y employees
- Criminal elements use SNS
 - Activists exploit SNS
 - Company Facebook sites
- Angry customer can take over
 - Posting propaganda about the company

Many of the problems with SNS was not considered when they were first developed.

The power of SNS was recently shown in the news reports of the unrest in the middle east. Governments over thrown by organizing people through a SNS.


Picture Geotags

- Photo can tell where and when it was taken
- Soldiers taking photos in combat zones and posting them can give away their locations

Anonymous User Group

- Loose group of hackers for social justice causes
 - 2003-2008 they were decentralized
- 2008-present increasingly powerful.

* Revolution is only a mouse click away*



WEBINARS
brought to you by **ASIS** INTERNATIONAL

Webinars—short, live events that bring the latest information to your home, chapter meeting, desktop, or conference room.

Corporate Kidnapping: Preparing Management for the Unthinkable—April 27

All Webinars
begin at NOON

Member News

Here we grow

Michael Nagurny, CPP welcomed the birth of his first grandchild, Henry Walter Hitz. Congratulations to Mike and his family.

David Crozier was recognized at the March meeting for his continued contribution to the chapter newsletter, specifically for the Newsletter of the Year award.

To report any Member News & Notes, please email David Crozier at david_crozier@comcast.net, or call David at 717-418-1014

If you have a colleague currently not a member, bring them as a guest. The benefits of membership are enormous. Come grow with us...

Certifications



For years the world has recognized a need for competent professionals who can effectively manage complex security issues that threaten people and the assets of corporations, governments, and public and private institutions. As the emphasis on protecting people, property, and information increases, it has strengthened the demand for professional managers. To meet these needs, the ASIS International administers the Certified Protection Professional program.

Nearly 10,000 professionals have earned the designation of CPP®. This group of professionals has demonstrated its competency in the areas of security solutions and best-business practices through an intensive qualification and testing program. As a result, these men and women have been awarded the coveted designation of CPP®, and are recognized as proven leaders in their profession.



Employers, whether in private business or in public law enforcement, demand finely-honed investigative skills and more thorough case management.

The new investigations certification will help employers identify those professionals who have the specific, in-depth competency and knowledge required not only to get the job done - but to get it done right.

The investigations examination is targeted to security professional whose primary responsibility is to conduct investigations. It consists of multiple-choice questions covering tasks, knowledge, and skills in:

- **Case Management**
- **Evidence Collection**
- **Case Presentation**



Today's employers want highly-trained professionals who have solid, hands-on experience with both current and emerging security technologies and solutions. This means that there are multiple areas in which physical security specialists must be knowledgeable.

The physical security certification will separate those who have this technical background from those who do not, giving them that professional edge.

The physical security examination is targeted to security professionals whose primary responsibility is to conduct threat surveys; design integrated security systems that include equipment, procedures, and people; or install, operate, and maintain those systems. The test consists of multiple-choice questions covering tasks, knowledge, and skills in:

- **Physical Security Assessment**
- **Application, Design and Integration of Physical Security Systems**
- **Implementation of Physical Security Measures**

ASIS INTERNATIONAL™ 2011 Golf Outing

Central Pennsylvania Chapter

The Links at Gettysburg | Gettysburg | PA | 17325



- Thursday, September 8, 2011
- 1:30 p.m. shotgun start
- Golf and dinner for \$95 (see registration form for payment details and an EARLY BIRD SPECIAL)
- Dinner includes BBQ chicken, St. Louis Ribs, scalloped potatoes, pasta salad, garden salad, fresh fruit, dessert, and beverage service.
- Golf one of the premier public courses with the ambiance of the Gettysburg area.



Many contests and prizes are included!



ASIS Chapter 79
Central
Pennsylvania

Questions? Contact
David Crozier
717-798-2336
david_crozier@ccmcast.net

Join us for an afternoon of fun and excitement! The annual golf outing is an excellent opportunity to network with your peers in a casual and relaxed atmosphere.

Proceeds benefit the Chapter's educational scholarships and other charitable causes.

Sponsorship Opportunities Available

Please consider a sponsorship or door prize donation. We also appreciate your help in soliciting other contacts, vendors, suppliers, etc. for sponsorships to ensure that this year's event is a huge success!

Registration Forms will be emailed to all members. Thank you for your continued support of ASIS Chapter 79. We look forward to seeing you in September!

Mark your calendars for this event. The sponsorships will remain unchanged, with an additional Platinum Sponsor being added. The early bird special is \$80/golfer* good through June 30, 2011. Sponsorships are Platinum—\$1000 (8 Golfers, Dinner, and Tee Signs), Gold—\$550 (4 Golfers, Dinner, Tee Signs), Silver—\$375 (2 Golfers, Dinner, Tee Signs) and Bronze—\$80 (Tee Signs). *The early bird special does not pertain to sponsorships.



"Executive Development for the Security Professional: A Leadership Seminar", is the topic of the Central Pennsylvania ASIS Chapter # 79 Annual Seminar, which will be held at the Hershey Country Club located in Hershey, PA on May 20 2011, 8:00 am – 3:30 pm.

Please complete this registration form and return with payment to:
Annual Seminar Registration
ASIS Chapter 79
PO Box 1591
Camp Hill, PA 17001

This is the registration form for individuals (members, non-members and students). For an exhibitor or sponsorship registration, please download the appropriate form at www.paasis.org.

Early bird special: Register before March 15 and pay only \$75.

Same day fee (at the door) is \$150.00

Seminar fees (please check one)

- Regular seminar registration fee (member or non-member): \$125.00
- Student seminar registration fee (member or non-member): \$35.00

Individual Registration	
Name _____	Title _____
Business name _____	Business category _____
ASIS member? <input type="checkbox"/> Yes <input type="checkbox"/> No	ASIS member number _____
Address _____	Email _____

Phone _____	Fax _____

Payment Method

Amount: \$ _____

- Check Enclosed (make payable to Central PA ASIS)
- MasterCard Visa American Express

Account # _____

Expiration _____ Amount _____

Cardholder Signature _____

All fees must be paid in US dollars. Registrations will not be processed unless they are paid in full. Positive identification will be required for admission. One attendee per form. Reproduce this form as necessary.

If you prefer to register and pay online, please visit www.paasis.org.



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Please complete this registration form and return with payment to:
Annual Seminar Registration
ASIS Chapter 79
PO Box 1591
Camp Hill, PA 17001

This is the registration form for sponsors. For an individual or exhibitor registration, please download the appropriate form at www.paasis.org.

The deadline for sponsor registration is 04/30/2011/.

Sponsor amount: \$175.00 includes one individual registration

Sponsor Registration	
Name _____	Title _____
ASIS member? <input type="checkbox"/> Yes <input type="checkbox"/> No	ASIS member number _____
Business name _____	Business category _____
Address _____	Email _____
_____	_____
Phone _____	Fax _____
Sponsorship name and or logo for signs must be submitted by 04/30/2011.	
Sponsor opportunities include:	
1. Registration table 2. Breakfast table 3. Mid morning coffee break table 4. Lunch table 5. Afternoon coffee break	

Payment Method

Amount: \$ _____

- Check Enclosed (make payable to Central PA ASIS)
 MasterCard Visa American Express

Account # _____

Expiration _____ Amount _____

Cardholder Signature _____

All fees must be paid in US dollars. Registrations will not be processed unless they are paid in full. Positive identification will be required for admission. One attendee per form. Reproduce this form as necessary.

If you prefer to register and pay online, please visit www.paasis.org.



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Please complete this registration form and return with payment to:
Annual Seminar Registration
ASIS Chapter 79
PO Box 1591
Camp Hill, PA 17001

This is the registration form for exhibitors. For an individual or sponsorship registration, please download the appropriate form at www.paasis.org.

The deadline for exhibitor registration is 04/30/2011.

Seminar fees: Exhibitor \$300.00 price includes two registrations.

Exhibitor Registration	
Name _____ (Attendee one)	Title _____
ASIS member? <input type="checkbox"/> Yes <input type="checkbox"/> No	ASIS member number _____
Name _____ (Attendee two)	Title _____
ASIS member? <input type="checkbox"/> Yes <input type="checkbox"/> No	ASIS member number _____
Business name _____	Business category _____
Address _____	Email _____

Phone _____	Fax _____
<i>Exhibitor marketing materials can be included in attendee program folders. Please arrange to provide these materials to Steve Hensley by April 30, 2010 (stephen.hensley@highmark.com).</i>	

Payment Method

Amount: \$ _____

- Check Enclosed (make payable to Central PA ASIS)
 MasterCard Visa American Express

Account # _____

Expiration _____ Amount _____

Cardholder Signature _____

All fees must be paid in US dollars. Registrations will not be processed unless they are paid in full. Positive identification will be required for admission. One exhibitor company per form. Reproduce this form as necessary.

If you prefer to register and pay online, please visit www.paasis.org.



2011 Golf Outing Registration Form

Contact Name: _____
E-mail (REQUIRED): _____
Company Name: _____
Address: _____
Phone Number: _____

Golf Outing to be held at The
Links at Gettysburg,
Gettysburg, PA
Thursday, September 8, 2011
1:30 p.m. Shotgun start

Golfers' names:
1. _____
2. _____
3. _____
4. _____

Early Bird Special: Register and Pay
before June 30, and save \$15.
*does not pertain to sponsorships.

Payment

Golfers x \$95.00 per golfer = _____ TOTAL DUE **EARLY BIRD Cost \$80.00**

Visit <http://paasis.wordpress.com/> to register and pay online.

Method of Payment: ___ Visa ___ Mastercard ___ Check Enclosed
Name on Credit Card: _____
Card #: _____
Expiration Date: _____
Signature: _____

Make checks payable to: **ASIS Chapter 79**

Payment must be received by August 20.
Confirmation of your reservation will be e-mailed to you from David Crozier along with directions to the course.

Registrations will not be processed until paid in full. Payment must be made in U.S. dollars.

Mail this Registration Form with payment to:

ASIS Chapter 79
c/o David Crozier,
271 Brick Church Road
Enola, PA 17025

Can we also count on your company
to provide a door prize?
YES _____ NO _____

Email: david_crozier@comcast.net



2011 Golf Outing Sponsorship Form

Contact Name: _____
E-mail (REQUIRED): _____
Company Name: _____
Address: _____
Phone Number: _____

Golf Outing to be held at The
Links at Gettysburg,
Gettysburg, PA
Thursday, September 8, 2011
1:30 p.m. Shotgun start

Sponsorship Level:

- Platinum – Includes golf & dinner for eight plus two tee signs (\$1000)
- Gold – Includes golf & dinner for four plus two tee signs (\$550)
- Silver – Includes golf & dinner for two plus two tee signs (\$375)
- Bronze – Two tee signs (\$80)

NOTE: You must email your company logo (as you want it to appear on the tee signs) to David Crozier at david_crozier@comcast.net by August 20.

Golfers' names:

- | | |
|---------------------------------|---------------------|
| 1. _____ (Silver/Gold/Platinum) | 5. _____ (Platinum) |
| 2. _____ (Silver/Gold/Platinum) | 6. _____ (Platinum) |
| 3. _____ (Gold/Platinum) | 7. _____ (Platinum) |
| 4. _____ (Gold/Platinum) | 8. _____ (Platinum) |

Visit <http://paasis.wordpress.com/> to register and pay online.

Method of Payment: ___ Visa ___ Mastercard ___ Check Enclosed

Name on Credit Card: _____
Card #: _____
Expiration Date: _____
Signature: _____

Make checks payable to: **ASIS Chapter 79**

Payment must be received by August 20.

Confirmation & directions to the course will be e-mailed to you from David Crozier.

Registrations will not be processed until paid in full. Payment must be made in U.S. dollars.

Registration and payment can also be made to:

ASIS Chapter 79
c/o David Crozier
271 Brick Church Road
Enola, PA 17025

Can we also count on your company
to provide a door prize?
YES _____ NO _____

Email: david_crozier@comcast.net



Focus on Careers in Security

My field is Retail Loss Prevention

I began my interest in law enforcement while in the Marine Corp. My plan was to become a Maine State Trooper after my enlistment was up. I did apply and was accepted, while waiting I had started working in retail management. A recommendation to me by a career trooper was to stay in private business if I had a future. Both jobs paid around \$78 per week. In retail I had to work 54 hours in 6 days and as a trooper I had a rolling day off so the hours were equal or more, retail sounded like a better job at that time.



William Miller, CPP, PCI, CFI

My management career at store and field level lasted 8 years when I had an opportunity to apply for a Loss Prevention position within my company. Having still maintained my interest in police work I applied and was given the job.

As my career in Loss Prevention expanded I found that the business knowledge I had from 8 years of management was very valuable.

As the business become more computerized and complex it was very helpful to have an understanding of the interworking of running a business. I found that ROI, Shrink, Gross Profit and Cost of Sales were all terms I had to deal with and understanding these made my job much easier.

As my career progressed I found value added in self development and certification. My degree is in Public Administration with a minor in Criminal Justice and adding my business experience to the mix gave me an edge over the years.

I now am responsible for Loss Prevention Technology and general security. This is another area that networking and self development is required to stay current. I suggest that anyone wanting to get into Retail Loss Prevention should take some business courses and understand the concept of a P&L.

ASIS Chapter 079
PO Box 1591
Camp Hill, PA 17001



Welcome to the Central Pennsylvania Chapter of ASIS International, a society devoted to promoting the security profession worldwide. For more information about ASIS International, please visit the ASIS International website at www.asisonline.org.

We are located in the South Central region of Pennsylvania, near the state capitol of Harrisburg. Our Chapter area includes Harrisburg, Lancaster, Lebanon, York and Carlisle, PA. Monthly chapter breakfast meetings are usually held on the third Thursday of each month at 7:45 AM. The meetings are held in the Harrisburg/Camp Hill/Hershey area.