



Central Pennsylvania Chapter

Established June 18, 1975

Meeting Notice:

March 17, 2022

Hershey Country Club, Main Clubhouse, Weitzel Room
1000 E. Derry Road Hershey, Pennsylvania 17033

Breakfast 0730 **FREE THIS MONTH**

Meeting 0800 No Cost

Members and Non-Members Welcome

Meeting Program

We are pleased to have Joy Fea, MA and Vinny Sakore, MBA, CIPT from Messiah College to speak on Internships: Pipeline to Talent. Interns are an excellent source of assistance to an organization and a possible quality employee in the future.

Meeting Agenda

- Chapter Chair Welcome
- Pledge to the Flag and Moment of Silence
- Introduction of Guest and Members
- Recognition of all CPP's PCI's, PSP's, APP's and Past Chapter Chairs
- Chapter Chair Report
- Chapter Vice Chair Report
- Secretary Report
- Treasure Report
- Introduction of Speaker and Educational Program
- Chapter Chair Closing Comments

Chairman's Message

Member Appreciation Month

March is ASIS International Member Appreciation Month. To show our appreciation to the members of our chapter this month the breakfast is FREE.

I would like to take this opportunity to thank John Liken for his efforts in resurrecting the chapter newsletter, and to further extend a note of appreciation to Shannon Schoedler for taking on the responsibility as the new Editor for the ASIS International Central Pennsylvania Chapter monthly newsletter! Please feel free to submit any information to Shannon for the newsletter that would be of value to the members of the chapter.

As of this month we have a total of 160 members in the Chapter. Join me in welcoming the two newest members, Mr. John Liken and Ms. Mariam F. Imoisili, CPP, PSP, PCI. I look forward to their active participation in the chapter as well as that of all of our members. The deliverables at our meetings include a wonderful breakfast and professional networking for members and non-members. Our Security Management Educational Program Series to include a Certificate of Attendance for one continuing education credit is a wise investment. As Benjamin Franklin said, "An investment in knowledge pays the best interest."

Daniel J. Benny, Ph.D., CPP, PCI
Chapter Chair

Meet the Membership

Every month we introduce one member to provide broader exposure to the individual resources and potential benchmarking opportunities available right within our Chapter. Sharing our knowledge or just expanding the network, we can all improve our professional stature.

Meet Matthew Bennett, CPP. Matthew is currently the Complex Director of Safety & Security for the Hersheypark Entertainment Complex. He is responsible for overseeing the planning and execution of all security, parking lot / traffic, and Emergency Medical Service initiatives for the Hersheypark Entertainment Complex and provides operational support to various other Hershey Entertainment & Resorts destinations. His responsibilities also include conducting vulnerability and risk assessments, oversight of departmental operating budgets and revenue, and the overall strategic planning for the Safety and Security Department. He continuously evaluates employee and guest experiences while maintaining a high standard of excellence that provides a safe and secure destination through preparedness, adaptability, and empowerment.

Matthew began his career in 2003 as a security officer at Hersheypark while attending Harrisburg Area Community College. In 2006, he transitioned to the Hotel Hershey and joined the Security team at this AAA Four Diamond rated resort. Matthew's passion for Hersheypark and event operations culminated with his return to the Hersheypark Entertainment Complex in 2007. He earned the Certified Protection Officer certification in 2011 through IFPO and then achieved his Certified Protection Professional certification in 2015 through ASIS. Matthew joined ASIS in 2012 and later was elected to the position of Chapter Treasurer for the Central PA ASIS Chapter in

2018. In 2022, he was elected to the position of Chapter Secretary. Matthew currently resides with his family in Palmyra, Pennsylvania.

Retro-Spotlight Recognition

ASIS International's Central Pennsylvania Chapter is excited to announce that it will be recognizing a 'retro-member' every quarter in 2022 and beyond. Inspired by Sir Isaac Newton's famous quote, "If I have seen further, it is by standing on the shoulders of Giants", this program of professional recognition will 'spotlight' security professionals from central Pennsylvania who were instrumental to the chapter's history and success.

Nominees for the 'Retro-Spotlight Award' will be recognized quarterly at regularly scheduled chapter events for their loyal participation and professional contributions to the security industry, and ASIS Chapter #79 since it was founded on June 18, 1975.

Please forward any nominations of former/retired chapter members to Chapter Chairman Dr. Benny for consideration.

Retro-Spotlight Q1 2022 Honoree Norm Carl

ASIS chapter #79 honors Mr. Norm Carl as the recipient of the retro spotlight award for Q1 2022. With nearly 40 years in the contract security industry, Mr. Carl was a prominent figure in ASIS Chapter activities in Central Pennsylvania and Virginia. Please join Chapter 79 in honoring Mr. Carl at the March meeting.

Professional Resources & Development Opportunities

Thank you to last month's guest speaker, Drew Dayo Esq. Who gave an excellent presentation on "Expert Witness: What the Courts Require".

PERSONAL PROTECTION EDUCATION

By

Daniel J. Benny, Ph.D., CPP, PCI, PPS

A situation may arise in which members of an organization will require training with regard to providing personal protection services to company employees. If the security department has qualified individuals with prior personal protection experience or training, they may be utilized to provide training and/or help establish a personal protection unit in the organization. Other options may include sending members of the staff to a personal protection educational program or the hiring of a security expert with protective service expertise to provide on-site training in the establishment of a personal protection program.

With regards to education there are two excellent sources. During Presidential election years the Secret Service provides a one-day workshop for members of local law enforcement, public safety and selected security departments with regard to the operation of Secret Service protective service details. The goal of this limited training is to provide an orientation to local agencies so that they can work effectively with the Secret Service if the President or a candidate visits their organization or jurisdiction.

For more in-depth private education the Executive Protection Institute founded by the late Dr Richard W. Kobetz is internationally recognized as the premier institute for personal protection education. Upon completion of the 80-hour educational program the graduate is awarded the designation of Personal Protection Specialist (PPS). Earning this designation allows the Personal Protection Specialist to join the Executive Protection Institute's elite Nine Lives Associates. The Nine Lives Associates is an organization of graduates of the Executive Protection Institute established for networking to obtain additional training and personal protection assignments. For information on the Executive Protection Institute contact the corporate office in New York City at 212 268-4555.

Dr. Benny attended the one-day Secret Service workshop and is a graduate of the 80-hour Executive Protection Institute. In the photograph taken many years ago, he is with Senator Robert Dole and Governor Tom Ridge. Dr. Benny was Director of Public Safety at Elizabethtown College at that time and is wearing a temporary Secret Service protective service color and number coded pin. It was issued to armed local law enforcement on the protective service detail for Senator Robert Dole who was running for President and visited the college.



The temporary Secret Service protective service color and number coded pin for that day designating armed law enforcement officer.



As a point of interest, seeing the photograph of then Governor Tom Ridge and this being March it is 19 years this month since the founding of the Department of Homeland Security. Tom Ridge was the first Secretary of the Department of Homeland Security and signed my *Founding Member of the Department of Homeland Security* certificate.

Central Pennsylvania Chapter Web Page

The ASIS International Central Pennsylvania Chapter website. <https://paasis.org>

A big thanks to Dawn Risser who has been doing an excellent job as Webmaster.

Please take the time to explore all that our web page has to offer! Including our career corner, a one stop shop to find employment opportunities in the security industry.

Mark your Calendars: 2022 Meeting Dates and Educational Topics

March 17, 2021	Internships: Pipeline to Talent-Messiah College
April 21, 2022	Professional Networking: The Art of Bridge Building-Leadership
May 19, 2022	Garnering Talent in an Era of Resignation-Carlisle Group
June-July, 2022	No Meetings: Summer Break
August 18, 2022	Understanding Professional Liability for Security Directors
September 15, 2022	Protecting Those at the Top
October 20, 2022	Annual Chapter Seminar Law Enforcement Officer and Security Officer of the Year Awards
November 17, 2022	To Be Announced
December TBD, 2022	Christmas/Holiday Social

Chapter Officers

Chair: Daniel J. Benny, Ph.D., CPP, PCI

Vice Chair: Robert F. Granzow, CPP

Secretary: Matt Bennett, CPP

Treasure: Jeff Friedel, CPP

Editor: Shannon Schoedler

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